

ANNUAL REPORT 2022

WE CAN DO BETTER.

REPORT BY TINA MARZOLF

By investing in community outreach and aging research we provide immediate resources for people in need today, while investing in research to eliminate social disparities for tomorrow's older adults.



YEAR 2

www.baldwinsociety.org



A MESSAGE FROM ROB GILLETTE, CHAIRMAN OF THE BOARD

On behalf of the Baldwin Society Board of Trustees, and the Gillette Family, I'm pleased to present the 2022 Baldwin Society Supporting Older Adults Annual Report.

2022 was the first full year of operations for our newly named philanthropic called Baldwin Society Supporting Older Adults.

We focused on several key goals this year including:

- Increasing our social network of followers
- Launching our Senior Advisory Council, comprised of seniors who live at Baldwin House Senior Living
- Expanding community partnerships
- Identifying partners to partners to help us achieve of goal of eliminating financial elder abuse

I'm pleased to report that we had a great year! Our Dignity and Hope fund raiser cleared more than \$75,000, after expenses. This was possible thanks to the generosity of volunteers, including our treasurer Karon Bohlender, and the engagement of my family, including my wife Kari and my older daughter, Lauren.

My younger daughter, Katie, who was away at school most of the year, also got in on the action too helping to deliver 57 holiday hope care packages to shut-in seniors to help remind them that they are not alone.

Be sure to check out our latest videos to see more about these great events on our website: BaldwinSociety.org!



Another highlight was the merger with the Legacy Medical Foundation. This merger allowed us to become part of the return home safe initiative, with Henry Ford and Detroit Habitat for Humanity, which aims to create a safer home environment and home care services to help prevent avoidable readmissions. The program served 55 elders in 2022, providing home modifications and in-home care services. The project goal is to serve another 55 by May 2023.



We also welcomed two new Board of Trustees this year, Steve Ebben (former Legacy Medical Foundation Executive Director); and AK Vijay (Director of Operations, The Orchards Michigan).



Steve Ebben



AK Vijay

The philanthropic world has neglected the needs of older adults.

We Can Do Better!

A FEW GRANT RECIPIENT STORIES

Mr. N has been living without fresh clean water in his home for years. With a small grant from BSSOA, he was provided a new holding tank and pump - which gave him the tools necessary to remain independent in his own home.

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After being forced to move due to a rodent infestation, Ms. R was in desperate need for new furniture. With a small grant from BSSOA, she was provided a couch and dining set to help her feel comfortable in her new home.

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Mrs. G has been living on her own for years, but her appliances needed replacing. With a small grant from BSSOA, she was provided a new washer and dryer - which not only reduced her stress, but also gave her the tools she needed to remain independent in her own home.

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After working hard for many years, Mrs. S still needs to work for a living. With the help of a grant, the BSSOA paid for her outstanding DTE balance.

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THERE ARE SO MANY OTHER LOW-INCOME SENIORS IN MICHIGAN THAT FIND THEMSELVES IN SIMILAR SITUATIONS EACH YEAR.

PLEASE CONSIDER DONATING TODAY.

IMPACT STATEMENT 2022

1500+

Rides for patients to and from
cancer treatments

\$150,000

Seventy percent of funds raised
go toward outreach services, and
30 percent goes to research of
Alzheimer's, dementias and other
age-related research.

625

Financial Vulnerability
surveys completed either
by professionals,
caregivers or the older
adults themselves

800

Holiday Hope care
packages delivered to
older adults in need

1500

Older adults and
professionals educated

24

Senior Advisory
Council Members

431

Professionals certified to
administer the OANE
vulnerability tools in
2021.

60

Micro-grants provided to
at-risk older adults

LOOKING FORWARD TO 2023

Looking ahead to 2023, we are planning to:

- Identify two new board members, including a representation from the Western Michigan area
- Tap into the Senior Advisory Council to help us raise awareness
- Launch a campaign focused on preventing elder financial abuse
- Raise \$165,000 to help us continue to provide micro-grants and research funding that supports older adults today and creates a better future for all of us.
- Engage younger people as donors and sponsors
- Deliver Holiday Hope to 1,000 needy seniors

Our heartfelt thanks to all our staff, residents, families and vendors for their time, donations, and commitment this year. And for the leadership provided by our Board of Trustees Joe Schwartz, Dr. Peter Lichtenberg, Dr. Thomas Jankowski, Pat Simasko, Karon Bohlender, Rob Runco, Teresa Bailey, and Tina Abbate Marzolf. And our dedicated team of team of volunteers Kari Gillette, Lauren Gillette, Dana Drew, Shireen Kakaarli, Erika Bohnenstiehl, and Danielle Bruce

Together, **We Can Do Better!**

**THE BALDWIN SOCIETY SUPPORTING OLDER ADULTS IS A 501(C)
(3) ORGANIZATION DEDICATED TO INVESTING IN COMMUNITY
OUTREACH AND AGING RESEARCH.**

**TO MAKE A DONATION GO TO BALDWIN SOCIETY.ORG OR
CONTACT US AT: SUPPORT@BALDWIN SOCIETY.ORG.**

10:35 AM

Baldwin Society Supporting Older Adults

01/23/23

Balance Sheet

Accrual Basis

As of December 31, 2022

	Dec 31, 22	Dec 31, 21
ASSETS		
Current Assets		
Checking/Savings		
Merrill Lynch	94,718.18	87,958.23
PayPal Account	641.72	229.56
Total Checking/Savings	95,359.90	88,187.79
Other Current Assets		
NSF	354.66	0.00
Grants Given		
Adult Well Being Services	2,565.21	5,330.21
Area Agency on Aging in Pasco-P	0.00	1,505.05
Berry Foundation	8,641.54	8,741.54
Hannan Foundation	747.99	8,500.00
Lighthouse of Oakland County	0.00	7,958.55
The Information Center	6,386.00	10,585.72
The Senior Alliance	1,093.00	4,535.46
The Senior Neighbors	531.48	5,000.00
Valley Area Agency on Aging	4,833.71	6,064.31
Total Grants Given	24,798.93	58,220.84
Total Other Current Assets	25,153.59	58,220.84
Total Current Assets	120,513.49	146,408.63
Other Assets		
Endowment - FMV		
Total Other Assets	46,131.34	41,748.44
TOTAL ASSETS	46,131.34	41,748.44
LIABILITIES & EQUITY	166,644.83	188,157.07
Equity		
Unrestricted Net Assets		
Net Income	188,157.07	201,093.64
Total Equity	-21,512.24	-12,936.57
TOTAL LIABILITIES & EQUITY	166,644.83	188,157.07
	166,644.83	188,157.07



The Philanthropic Arm of


BALDWIN HOUSETM
SENIOR LIVING